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How Critical is Knowing MS Office in Today's Labor Market?

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Burning Glass Technologies











About Burning Glass

Leading Developer of New Technologies to Help Students Understand and Navigate Today's Job Market

- Collect and analyze millions of job postings and resumes.
- > Apply advanced artificial intelligence-based technologies to identify jobs and skills in high demand and help students chart effective career paths.

Two Types of Tools to Empower Educators and Students:

- > Labor/Insight querying tool for program planning and development
- > Career Exploration/Job Match application for students and advisors.



A Few of Our Clients

Recruitment Industry

Employers

Research **Partners**

Higher **Education**

State Governments









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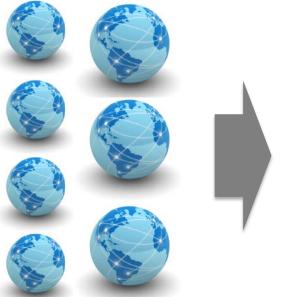




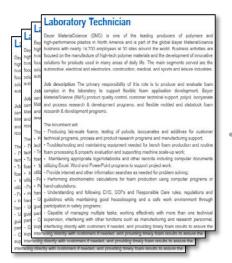
A New Generation of Job Market Data

Real-time job market data offer up-to-date insights not possible though traditional sources

Visit Online Job Sites



Collect & Deduplicate Job Postings



Read Postings to Generate Detailed Data

- Job Title & Occupation
- Employer & Industry
- Technical Skills
- Foundational Skills
- Certifications
- Educational Requirements
- Experience Levels
- Salaries



True or False?

- 1. Clerical and Administrative jobs top the list of career areas requiring Excel.
- 2. The majority of jobs advertising for Excel or Office skills require less than a Bachelors Degree.
- 3. The majority of Engineering jobs require Excel and MS Office skills.



Microsoft Excel & Office: Employers' Top Requested Software Skills

Excel and Office are the #1 and #2 most requested software skills by employers, followed by Windows Operating System, SQL, Java and Oracle.



Value of Excel in the Job Market

- 44% of all postings are in occupations where Excel is a commonly required skill
 - 56% of BA+ level postings are in occupations where Excel is a commonly required skill
 - 36% of sub-BA postings are in occupations where Excel is a commonly required skill



Value of Office in the Job Market

- 37% of all postings are in occupations where Office is a commonly required skill
- 47% of BA+ level postings are in occupations where Office is a commonly required skill
- 35% of sub-BA postings are in occupations where Office is a commonly required skill



Top Career Areas Requiring Excel & Office

CAREER AREA	EXCEL: % of Jobs Where Skill is Commonly Required	OFFICE: %of Jobs Where Skill is Commonly Required
Finance	86%	56%
Clerical and Administrative	83%	78%
Engineering	73%	58%
Management and Operations	68%	49%
Sales and Marketing	50%	41%
Customer and Client Support	48%	42%



Top Jobs Requiring Excel

	Top Jobs Requiring Excel
1	Sales Representative
2	Office / Administrative Assistant
3	Financial Manager
4	Business Intelligence Analyst
5	Project Manager
6	Account Manager
7	Accountant
8	Business / Management Analyst
9	Financial Analyst
10	Bookkeeper / Accounting Clerk

	Top jobs Requiring Excel
11	Logistics Associate/Scheduler
12	Operations Manager
13	Paralegal / Legal Assistant
14	Auditor
15	Recruiter
16	Marketing Specialist
17	Buyer / Purchasing Agent
18	Logistician / Logistics Analyst
19	Training and Development Specialist
20	Receptionist



Top Jobs Requiring Office

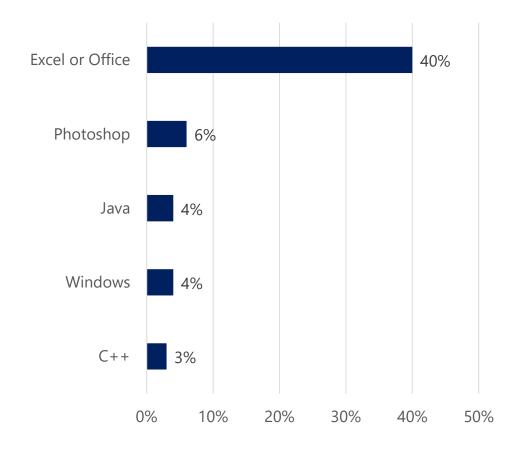
	Top Jobs Requiring Office
1	Sales Representative
2	Office / Administrative Assistant
3	Customer Service Representative
4	Sales Manager
5	Computer Support Specialist
6	Project Manager
7	Account Manager / Representative
8	Accountant
9	Business / Management Analyst
10	Financial Analyst

	Top Jobs Requiring Office
11	Bookkeeper / Accounting Clerk
12	Mechanical Engineer
13	Account Executive
14	Program Manager
15	Civil Engineer
16	Logistics Associate/Scheduler
17	Operations Manager
18	Paralegal / Legal Assistant
19	Auditor
20	Recruiter



Excel & Office: "Must Have" Skills for Internships

Top Software Skills for Internships



Top Internship Areas Calling for Excel and Office

- 1. Marketing
- 2. Human Resources
- 3. Finance & Accounting
- 4. Communications & Social Media
- 5. Sales
- 6. Engineering
- 7. Business Operations
- 8. IT



Follow Up Questions?



About Burning Glass

Burning Glass's tools and data are playing a growing role in informing the global conversation on education and the workforce by providing researchers, policy makers, educators, and employers with detailed real-time awareness into skill gaps and labor market demand. Burning Glass's job seeker applications power several government workforce systems and have been shown to have substantive impact on reemployment outcomes and on labor market literacy.

With headquarters in Boston's historic Faneuil Hall, Burning Glass is proud to serve a client base that spans six continents, including education institutions, government workforce agencies, academic research centers, global recruitment and staffing agencies, major employers, and leading job boards.

For More Information

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